ERA TECHNOLOGIZ
AND ENGINEERING SERVICES

NIGERIA EDITION · ₦ 2026 / 2027

THE COMPLETE CATALOGUE OF DIGITAL SOLUTIONS

Build what your business deserves.

Websites, online stores, web and mobile apps, desktop software, POS and custom systems: priced openly, packaged for every budget, and built by engineers in Lagos for clients in Nigeria and worldwide.

- Business Websites
- E-commerce Stores
- Web Applications
- Mobile Apps
- Desktop Software
- POS Systems
- Custom Software & ERP

7 solutions, each in 3 clear tiers

4 complete packages with everything included

7 days ERA Express: live in a week when content is ready

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A NOTE FROM THE FOUNDER

Technology should pay for itself.

Every business we meet has the same question: *"What will this cost, and what will I actually get?"* This catalogue answers both, openly, before we ever meet.

You will find every solution we build, three honest tiers for each, complete packages that include hosting, email, security and support, and an Express route that puts you online in seven days. Every price comes with the reason behind it.

Whether you sell tomatoes in Mile 12 or software in Manchester, you deserve the same thing: a partner that delivers what was promised, explains it in plain language, and is still answering your messages a year later.



Engr. Nnanna Joseph Egwu
Founder, ERA Technologiz and Engineering Services

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WHO WE ARE

Engineers who ship real products.

ERA Technologiz and Engineering Services is a Lagos software and engineering company, registered with the Corporate Affairs Commission in 2021. We build for clients, and we build and sell our own products, so we know what it takes to keep software working long after launch day.

2021
CAC registered
BN 3411034

Live
TidyMate on the
Microsoft Store

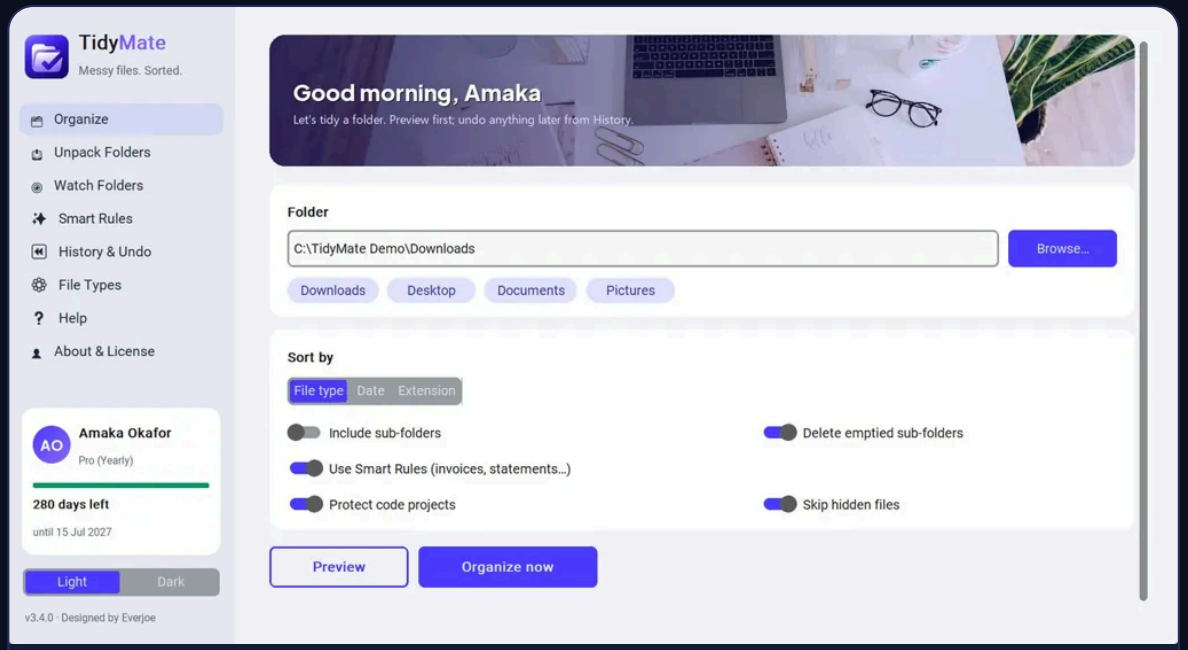
2
schools running
EduCoreX daily

4
web · mobile ·
desktop · hardware

OUR PROMISE TO EVERY CLIENT

- A written scope and fixed quote before you pay anything
- Weekly progress updates and a live preview link
- You own the code, content and accounts you pay for
- We still answer your messages a year after launch

We work from Lagos with clients across Nigeria and remotely worldwide, on West Africa Time (GMT+1).



LIVE

TidyMate for Windows

A desktop file organiser with Smart Rules, Watch Folders and full undo, sold on the Microsoft Store with our own Flask + Paystack licensing server.



IN USE

EduCoreX

School management: admissions, portals, fees wallet, SMS and transcripts.

DELIVERED

SmartTechKid

Hands-on electronics, IoT & robotics classes for ages 8–17 in Lagos schools.

PROTOTYPE

KUZINN

Farm-to-table marketplace on web and Flutter mobile, in development.

HOW TO USE THIS CATALOGUE

Three ways to get exactly what you need.

Pick the route that matches how you like to decide. All three end in a written quote, so nothing is assumed.

A

Choose a complete package

Everything in one price: build, brand, domain, hosting, email, security and support. The fastest way to decide, and 18–21% cheaper than buying each part separately.

Page 17 →

B

Go live in 7 days with ERA Express

Have your logo, text, photos and products ready? Our pre-engineered frameworks put a website, store or POS live in one week, at a fixed price.

Page 14 →

C

Build your own

Tick the solution, tier and add-ons you want across this book. The interactive edition adds them up and sends your quote to us on WhatsApp in one tap.

Page 29 →

Reading the tiers

Launch: a lean, professional start for one clear goal.
Growth: business-ready, with automation and more room. Most clients choose this.
Scale: advanced, integrated and built for volume.

Reading the prices

Build prices are **one-time**. Hosting is per year; care is per month or year. **"from"** means the final figure depends on scope and is confirmed in writing before any work starts. Third-party fees (domains, app stores, SMS, AI usage) are shown at cost.

Naira & US Dollars

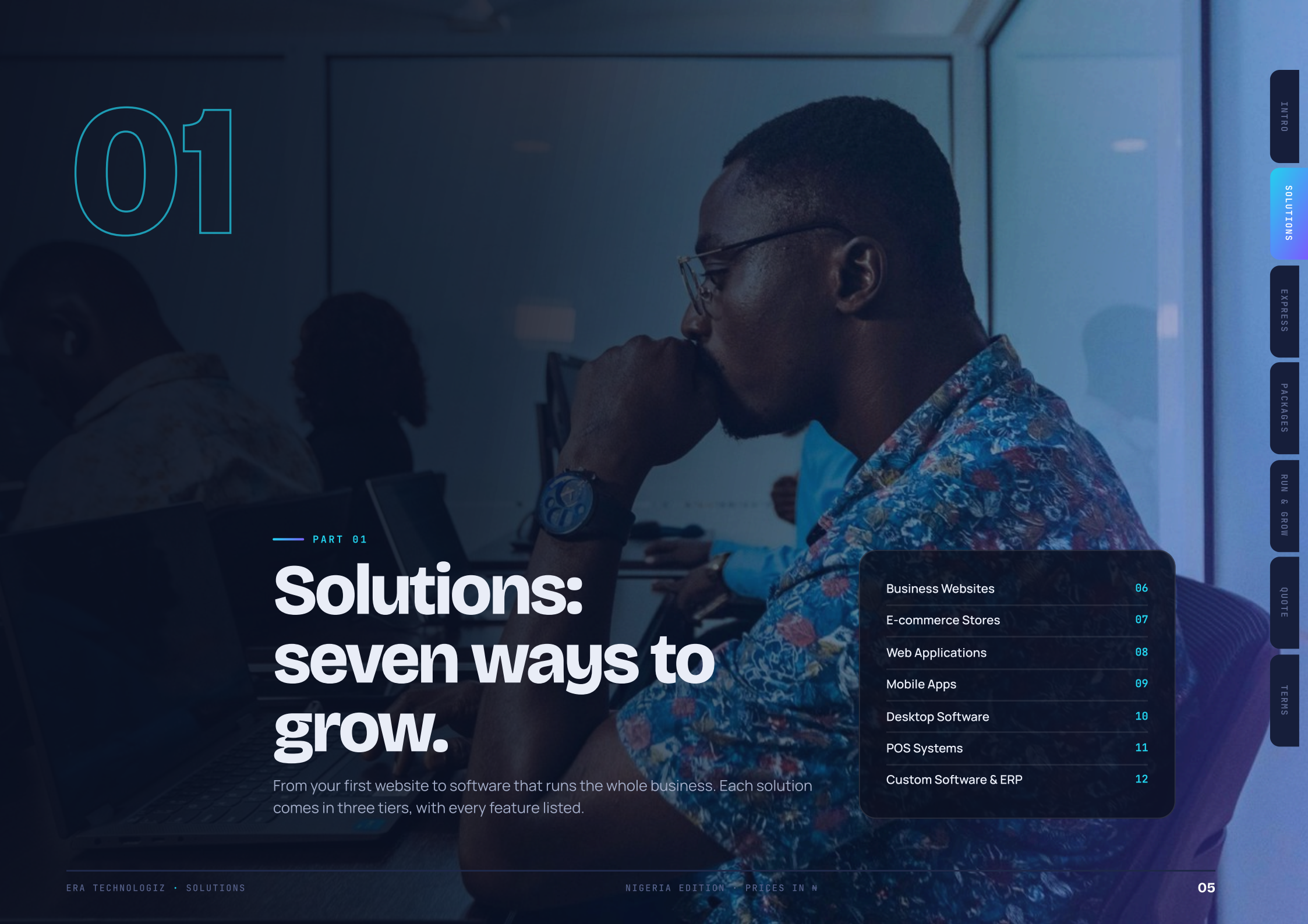
Clients billed in Nigeria pay the **₦ rate card**. Clients billed outside Nigeria pay the **US$ rate card**, set for the international market rather than converted at the exchange rate. Both include the same scope, warranty and support.

Symbols

✓ included ☐ tick to add to your quote
Prices exclude VAT where applicable. Valid for quotes issued Nov 2026 – Oct 2027.

NOT SURE WHERE TO START? FIND YOUR NEED

- "Customers can't find me online." — BUSINESS WEBSITES · P.06
- "I want to sell to people beyond my street." — E-COMMERCE STORES · P.07
- "My team runs on spreadsheets and WhatsApp." — WEB APPLICATIONS · P.08
- "My customers live on their phones." — MOBILE APPS · P.09
- "Our office needs software that works offline." — DESKTOP SOFTWARE · P.10
- "I don't know my real stock or profit." — POS SYSTEMS · P.11
- "No software fits how we work." — CUSTOM SOFTWARE & ERP · P.12



01

PART 01

Solutions: seven ways to grow.

From your first website to software that runs the whole business. Each solution comes in three tiers, with every feature listed.

Business Websites 06
E-commerce Stores 07
Web Applications 08
Mobile Apps 09
Desktop Software 10
POS Systems 11
Custom Software & ERP 12



SOLUTION 01 / 07

Business Websites

Get found. Get trusted. Get enquiries.

Your website is the salesperson that never sleeps. We design fast, mobile-first websites that turn visitors into calls, WhatsApp chats, bookings and paying customers.

IDEAL FOR

SMEs & startups · Consultants & professionals · Churches & NGOs · Schools · Personal brands

☐ **Just need one page?** Single landing page for a campaign, event or product launch · 3–5 days — **₦120,000**

BEFORE YOU DECIDE, ASK YOURSELF

1. What should a visitor do first: call, WhatsApp, book or buy?
2. Who will update the site after launch?
3. Do you already own a domain, logo and photos?

Domain, hosting and email are added from page 21, or choose a complete package on page 17.

LAUNCH

Up to 5 pages

₦250,000

7–14 days

☐ Add to my quote

- Mobile-first responsive design
- Home, About, Services, Gallery, Contact
- Contact form + WhatsApp chat button
- Google Maps & social media links
- On-page SEO, sitemap & Google Analytics 4
- Free SSL certificate (https)
- 1 revision round per page
- Admin training session

BEST FOR

A new business that needs to look credible, fast

30-day warranty · training · source code

MOST CHOSEN

GROWTH

Up to 12 pages · custom design

₦650,000

2–4 weeks

☐ Add to my quote

Everything in Launch, plus:

- Custom UI designed for your brand
- Blog / news with easy editor (CMS)
- Booking or request-a-quote forms
- Testimonials, FAQ, team & portfolio
- Newsletter signup (Brevo / Mailchimp)
- Speed-tuned: 90+ PageSpeed target
- Search Console + schema markup
- 2 revision rounds

BEST FOR

Companies ready to win leads and rank on Google

30-day warranty · training · source code

SCALE

Unlimited pages · advanced

from ₦1,400,000

4–8 weeks

☐ Add to my quote

Everything in Growth, plus:

- Two languages (e.g. English + French)
- Client / member login area
- CRM, booking or API integrations
- Advanced animation & interactive sections
- Accessibility (WCAG AA) review
- Staging site + security hardening
- 3 revision rounds

BEST FOR

Brands with members, many languages or integrations

30-day warranty · training · source code

OFTEN ADDED WITH BUSINESS WEBSITES

☐ Website copywriting, up to 5 pages	~~₦100,000~~	☐ Logo + mini brand guide colours, fonts, usage rules	~~₦180,000~~
☐ Local SEO + Google Business Profile maps, reviews, citations	~~₦120,000~~	☐ FAQ / rule-based chatbot website or WhatsApp	~~₦120,000~~



SOLUTION 02 / 07

E-commerce Stores

Sell online, in Naira, Dollars or both.

A store your customers trust at checkout. Catalogue, cart, payments, delivery and order management, set up so you can run the whole shop from your phone.

IDEAL FOR

Fashion & beauty · Supermarkets & retail · Electronics & gadgets · Food & groceries · Exporters

BEFORE YOU DECIDE, ASK YOURSELF

1. How many products, and how often do prices change?
2. Who delivers orders, and to which cities or countries?
3. Do you sell in Naira, Dollars, or both?

Apps and busy stores run on a managed cloud server (page 21), not shared hosting.

LAUNCH

Up to 50 products

₦450,000

2–3 weeks

☐ Add to my quote

- Product catalogue & categories
- Cart and secure checkout
- 1 payment gateway (Paystack / Flutterwave / Stripe)
- Customer accounts & order history
- Order alerts by email + WhatsApp
- Delivery zones & shipping rates
- Coupons & discount codes
- Sales reports + training

BEST FOR

Testing online sales with a focused range

30-day warranty · training · source code

MOST CHOSEN

GROWTH

Up to 500 products

₦1,200,000

3–6 weeks

☐ Add to my quote

Everything in Launch, plus:

- Custom store design
- Variants (size, colour) & stock tracking
- 2 gateways + bank transfer
- Show prices in ₦ and $
- Abandoned-cart recovery emails
- Reviews, wishlists & related products
- Product SEO + Google Shopping feed
- Courier / rider integration (where an API exists)

BEST FOR

Established shops moving serious volume online

30-day warranty · training · source code

SCALE

1,000+ products · marketplace

from **₦2,800,000**

6–10 weeks

☐ Add to my quote

Everything in Growth, plus:

- Multi-vendor marketplace or B2B wholesale
- Subscriptions & memberships
- Inventory / accounting / ERP sync
- Loyalty points & referrals
- API ready for a mobile app
- Performance hosting + CDN
- Security hardening & firewall

BEST FOR

Marketplaces, wholesalers and subscription brands

30-day warranty · training · source code

OFTEN ADDED WITH E-COMMERCE STORES

☐ **Product upload, 100 items** you send the spreadsheet + photos	**₦80,000**	☐ **Product photo retouch, 50 images** white background, resized	**₦40,000**
☐ **Email marketing setup (Brevo / Mailchimp)** list, templates, automation	**₦50,000**	☐ **AI assistant trained on your business** + AI usage, billed at cost	*from* **₦250,000**



SOLUTION 03 / 07

Web Applications

Swap spreadsheets, paper and WhatsApp chaos for one system.

Portals, dashboards and workflow tools built around how your team really works. Secure, role-based, and usable from any browser on any device.

IDEAL FOR

Client portals · Booking & scheduling · HR & payroll · Cooperatives & loans · Property management · Learning (LMS)

BEFORE YOU DECIDE, ASK YOURSELF

1. Which spreadsheet or paper process costs you the most time?
2. How many users, and what should each role see?
3. Which tools must it connect to (bank, SMS, accounting)?

Apps and busy stores run on a managed cloud server (page 21), not shared hosting.

LAUNCH

1 core workflow

₦800,000

4–6 weeks

Add to my quote

- Secure login & password reset
- Up to 3 user roles
- 1 core workflow (request → approve → report)
- Dashboard with key numbers
- Records, forms & search
- Export to PDF / Excel
- Email notifications
- Works on phone, tablet & desktop

BEST FOR

Digitising one painful process first

30-day warranty · training · source code

MOST CHOSEN

GROWTH

3–5 modules

₦2,000,000

8–14 weeks

Add to my quote

Everything in Launch, plus:

- Up to 5 modules
- Detailed roles & permissions
- Payments, wallets or invoicing
- SMS & WhatsApp notifications
- Audit log of who did what
- Charts & analytics
- Two-factor login (2FA)
- API for a future mobile app

BEST FOR

Teams running several departments in one place

30-day warranty · training · source code

SCALE

Multi-branch / SaaS

from ₦4,500,000

3–6 months

Add to my quote

Everything in Growth, plus:

- Multi-tenant SaaS or multi-branch
- Approval & workflow engine
- Bank, accounting or government APIs
- Data migration from old systems
- High-availability cloud setup
- Independent penetration test
- Full technical documentation

BEST FOR

SaaS products and multi-branch organisations

30-day warranty · training · source code

OFTEN ADDED WITH WEB APPLICATIONS

- Data migration & clean-up — from Excel, old software or paper records — from ₦80,000
- SMS notifications setup — + SMS units at cost — ₦50,000
- Two-factor login / single sign-on — ₦100,000
- Independent penetration test — from ₦250,000



SOLUTION 04 / 07

Mobile Apps

One app. Android and iOS. Built with Flutter.

Put your business in your customer's pocket. One Flutter codebase gives you native-quality Android and iOS apps, so you pay to build once rather than twice.

IDEAL FOR

Delivery & logistics · Fintech & cooperatives · Retail & loyalty · Health & fitness · Events & communities

BEFORE YOU DECIDE, ASK YOURSELF

1. What will users do in the app weekly?
2. Does it need payments, maps or chat?
3. Is there a website or system it must talk to?

App-store accounts belong to you: Google Play US$25 once, Apple US$99 per year, paid directly to the stores.

LAUNCH

Up to 10 screens

₦1,200,000

6–10 weeks

☐ Add to my quote

- Android + iOS from one codebase
- Up to 10 custom screens
- Login with email, phone or Google
- Connects to your website / API
- Push notifications
- In-app payments
- Play Store & App Store submission
- Crash reports & usage analytics

BEST FOR

Launching an app to prove the idea

30-day warranty · training · source code

MOST CHOSEN

GROWTH

10–25 screens + admin

₦3,500,000

10–16 weeks

☐ Add to my quote

Everything in Launch, plus:

- Web admin dashboard
- Chat or real-time updates
- Maps, location & geofencing
- Offline mode for key features
- Deep links & referral codes
- Multi-language
- Conversion funnels & events

BEST FOR

Apps with real-time features and an admin team

30-day warranty · training · source code

SCALE

Multi-app ecosystem

from ₦7,000,000

4–7 months

☐ Add to my quote

Everything in Growth, plus:

- Customer, vendor & rider apps
- Live tracking
- Wallets, payouts & commissions
- Scalable cloud backend
- Load & security testing
- Release management & versioning

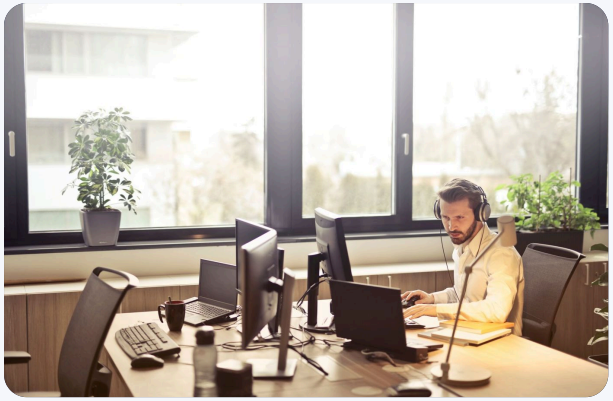
BEST FOR

Platforms with customers, vendors and riders

30-day warranty · training · source code

OFTEN ADDED WITH MOBILE APPS

☐ App store accounts setup & listing Google $25 once · Apple $99/yr paid by you	₦30,000	☐ AI assistant trained on your business + AI usage, billed at cost	from ₦250,000
☐ SMS notifications setup + SMS units at cost	₦50,000	☐ Uptime & error monitoring setup alerts to email / WhatsApp	₦60,000



SOLUTION 05 / 07

Desktop Software

Software that keeps working when the internet doesn't.

Fast Windows software for offices, shops and factories, with local data, printing and hardware support. We ship our own: TidyMate is live on the Microsoft Store.

IDEAL FOR

Offices & accounting · Factories & workshops · Clinics & labs · Retail back-office · Field teams

BEFORE YOU DECIDE, ASK YOURSELF

1. Does it need to work without internet?
2. Which printers, scanners or devices must it use?
3. Will you sell licences to other businesses?

Code-signing certificates and store developer fees are paid at cost.

LAUNCH

Single-user tool

₦600,000

3–6 weeks

Add to my quote

- Windows installer (.exe / .msi)
- Clean, modern interface
- Local database (works offline)
- Reports, printing & PDF export
- Backup & restore
- Optional licence-key activation
- User guide

BEST FOR

One office tool that must work offline

30-day warranty · training · source code

MOST CHOSEN

GROWTH

Multi-user · networked

₦1,500,000

6–10 weeks

Add to my quote

Everything in Launch, plus:

- Multi-user over office network or cloud
- Roles & permissions
- Cloud sync between machines
- Automatic updates
- Microsoft Store publishing
- Printer, scanner & device support
- Licensing + payment server

BEST FOR

Teams sharing data across PCs and branches

30-day warranty · training · source code

SCALE

Enterprise · cross-platform

from **₦4,000,000**

3–6 months

Add to my quote

Everything in Growth, plus:

- Windows, macOS & Linux
- Offline-first sync with conflict handling
- IoT / hardware integration
- Code signing & secure updates
- Audit trail
- Mass deployment to many PCs

BEST FOR

Software you plan to sell or deploy widely

30-day warranty · training · source code

OFTEN ADDED WITH DESKTOP SOFTWARE

Data migration & clean-up from Excel, old software or paper records	*from* ₦80,000	Staff training workshop (half-day) on-site in Lagos or remote	₦60,000
User manual / SOP documentation PDF + video walkthrough	₦80,000	Uptime & error monitoring setup alerts to email / WhatsApp	₦60,000



SOLUTION 06 / 07

POS Systems

Know every sale, every item, every naira.

Stop losses and guesswork. Our POS tracks sales, stock, staff and profit across one shop or many, and keeps selling even when the network drops.

IDEAL FOR

Supermarkets & minimarts · Restaurants & lounges · Pharmacies · Boutiques · Hardware stores

BEFORE YOU DECIDE, ASK YOURSELF

1. How many tills and branches do you run?
2. Do you sell on credit or run loyalty?
3. Do you also want an online store synced to stock?

Hardware (terminal, thermal printer, scanner, cash drawer) is sourced at market price on request and installed per till.

LAUNCH

1 outlet

₦350,000

2–3 weeks

☐ Add to my quote

- Fast cashier / sales screen
- Products, prices & stock
- Barcode scanning
- Thermal receipt printing
- Cash, card (POS) & transfer
- Daily / weekly sales reports
- Up to 5 staff accounts
- Low-stock alerts + training

BEST FOR

One shop replacing a notebook or calculator

30-day warranty · training · source code

GROWTH

MOST CHOSEN

Up to 3 branches

₦850,000

3–5 weeks

☐ Add to my quote

Everything in Launch, plus:

- Central dashboard for all branches
- Offline mode with auto-sync
- Customer credit & loyalty
- Suppliers & purchase orders
- Expenses & profit reports
- Staff shifts & permissions
- Receipts by WhatsApp / SMS

BEST FOR

Growing businesses with 2–3 branches

30-day warranty · training · source code

SCALE

Chains · restaurants · supermarkets

from **₦1,800,000**

6–10 weeks

☐ Add to my quote

Everything in Growth, plus:

- Unlimited branches
- Restaurant mode: tables & kitchen display
- Sync stock with your online store
- Accounting integration
- Biometric staff login
- Open API + advanced analytics

BEST FOR

Chains, supermarkets and busy restaurants

30-day warranty · training · source code

OFTEN ADDED WITH POS SYSTEMS

☐ **POS hardware installation** per till · hardware at market price	**₦25,000**	☐ **Staff training workshop (half-day)** on-site in Lagos or remote	**₦60,000**
☐ **Accounting integration (QuickBooks / Zoho / Sage)**	*from* **₦200,000**	☐ **Product upload, 100 items** you send the spreadsheet + photos	**₦80,000**



SOLUTION 07 / 07

Custom Software & ERP

Your process, engineered.

When off-the-shelf software forces you to change how you work, we build around you instead: school, hospital, cooperative, logistics, real-estate and manufacturing systems.

IDEAL FOR

Schools (EduCoreX) · Hospitals & clinics · Cooperatives · Logistics · Manufacturing · Real estate

BEFORE YOU DECIDE, ASK YOURSELF

1. Which decisions do you lack data for today?
2. Which departments must use the system first?
3. What must never go wrong: money, records or uptime?

Custom systems begin with a paid discovery workshop, credited in full to the build when you proceed.

PHASE 1

MVP · 2–3 modules

from **₦1,500,000**

6–10 weeks

☐ Add to my quote

- Discovery workshop & process mapping
- 2–3 core modules
- Roles & permissions
- Reports & exports
- Cloud deployment
- Training & documentation

BEST FOR

Proving a custom system with a first phase

30-day warranty · training · source code

MOST CHOSEN

BUSINESS

4–8 modules

from **₦4,000,000**

3–5 months

☐ Add to my quote

Everything in Phase 1, plus:

- Integrations (payments, SMS, accounting)
- Data migration
- Mobile access
- Approvals & audit trail
- Management analytics

BEST FOR

Organisations replacing several tools at once

30-day warranty · training · source code

ENTERPRISE

Multi-company

from **₦8,000,000**

5–9 months

☐ Add to my quote

Everything in Business, plus:

- Multi-company & multi-branch
- High-availability cloud
- Security audit & penetration test
- SLA-backed support
- Dedicated project manager
- Phased roll-out

BEST FOR

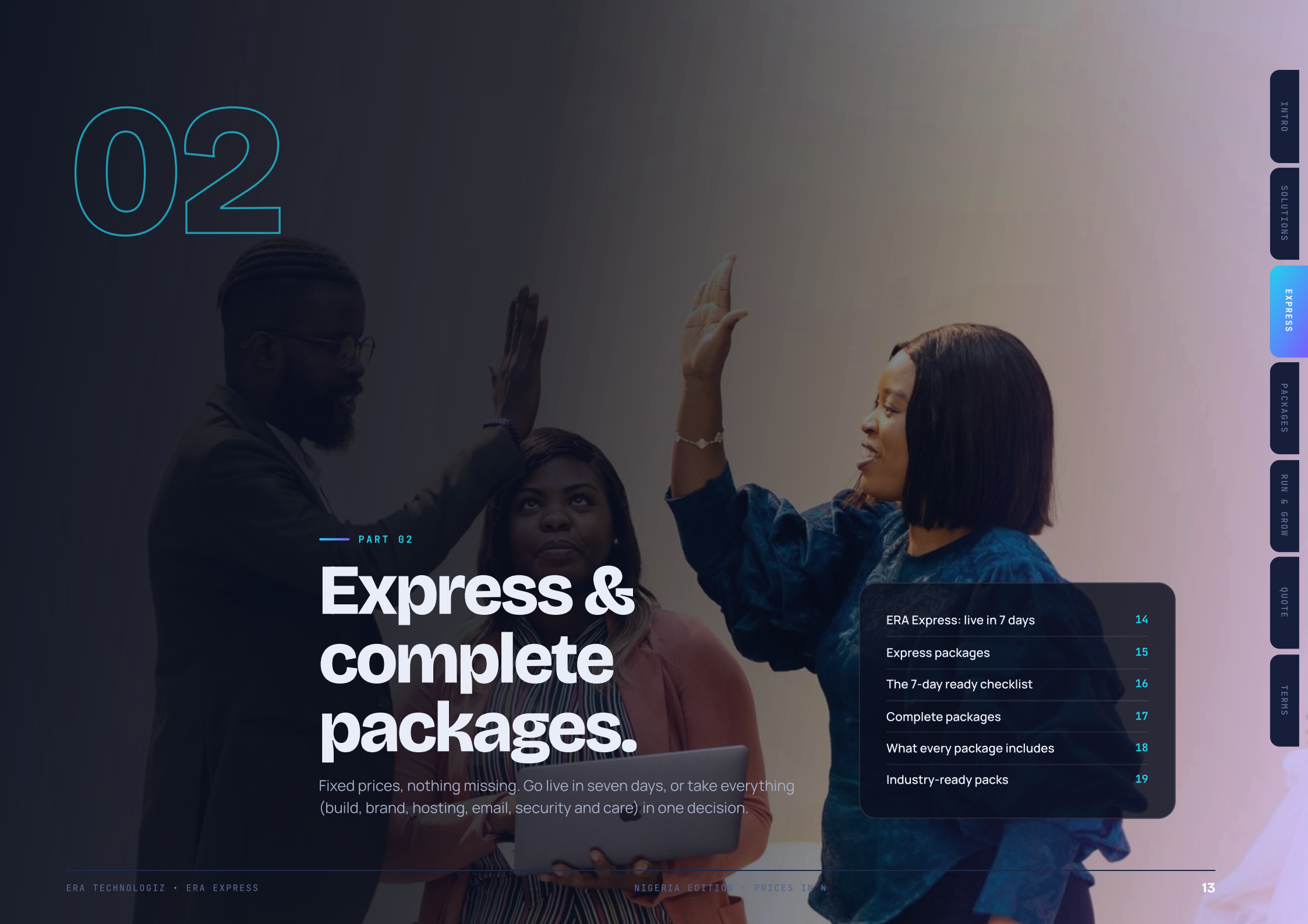
Groups with many companies, branches or regulators

30-day warranty · training · source code

OFTEN ADDED WITH CUSTOM SOFTWARE & ERP

☐ **Data migration & clean-up** from Excel, old software or paper records	*from* **₦80,000**	☐ **Staff training workshop (half-day)** on-site in Lagos or remote	**₦60,000**
☐ **Independent penetration test**	*from* **₦250,000**	☐ **NDPA / GDPR compliance pack** privacy notice, cookie consent, data map	**₦100,000**

02



PART 02

Express & complete packages.

Fixed prices, nothing missing. Go live in seven days, or take everything (build, brand, hosting, email, security and care) in one decision.

ERA Express: live in 7 days 14

Express packages 15

The 7-day ready checklist 16

Complete packages 17

What every package includes 18

Industry-ready packs 19

ERA EXPRESS

Live in 7 days.

Most projects aren't slow because of code. They're slow because of waiting. ERA Express removes the waiting. When your content is ready, we install your solution on our pre-engineered, tested frameworks, customise it to your brand and launch it within one week.

Pre-engineered
Proven frameworks we maintain, not a blank page.

One dedicated team
Designer, developer and QA booked for your week.

Fixed price, fixed date
No scope creep, no surprises.

72 hrs
Landing page

5 days
Single-outlet POS

7 days
Website or online store

from ~~₦180,000~~
Express packages start at

✓ EXPRESS-ELIGIBLE
Business websites · online stores up to 50 products · landing pages · single-outlet POS

NOT ELIGIBLE
Custom web & mobile apps, ERP and marketplaces. These need discovery to be done right.



DAY 0
Ready
Checklist complete, 60% deposit, kickoff call.

DAY 1
Set up
Domain, hosting, email and framework installed.

DAY 2
Design
Your brand applied: colours, fonts, layout.

DAY 3
Build
Pages, products or POS items loaded.

DAY 4
Connect
Payments, WhatsApp, maps, analytics.

DAY 5
Review
You review a live preview; one consolidated round of feedback.

DAY 6
Polish
Fixes, speed, device and payment tests.

DAY 7
Launch
Go live, handover, training. You're open.

ERA EXPRESS PACKAGES

Fixed price. Fixed date. Fully installed.

Each Express package comes with domain, hosting, business email and launch support. Upgrade to a full Growth build at any time.

LIVE IN 7 DAYS

Express Website

₦380,000

One fixed price · everything below included

- Up to 5-page website on our proven ERA framework
- Your logo, colours & content
- .com or .com.ng domain, 1 year
- Essential hosting, 1 year · 5 business emails
- SSL, WhatsApp button, Google Maps
- Google Analytics + Business Profile
- 1 month Essential Care

☐ Add to my quote

BEST SELLER

SELLING IN 7 DAYS

Express Store

₦750,000

One fixed price · everything below included

- Online store, up to 50 products uploaded
- Paystack / Flutterwave or Stripe checkout
- Delivery zones + WhatsApp order alerts
- Domain + Business hosting, 1 year · 15 emails
- Coupons, customer accounts, sales reports
- Store-owner training (1 session)
- 1 month Growth Care

☐ Add to my quote

RINGING SALES IN 5 DAYS

Express POS

₦480,000

One fixed price · everything below included

- Standard POS installed for 1 outlet
- Up to 500 products imported from Excel
- 5 staff accounts, roles & receipts
- Stock, low-stock alerts & daily reports
- Cloud backup, 1 year
- On-site or remote staff training
- Hardware sourced at market price on request

☐ Add to my quote

LIVE IN 72 HOURS

Express Landing Page

₦180,000

One fixed price · everything below included

- 1 high-converting campaign page
- Lead form + WhatsApp + payment link
- Domain + Essential hosting, 1 year
- Analytics & Meta Pixel ready
- Ideal for launches, events & ads

☐ Add to my quote

How the 7-day promise works

The clock starts when the Ready Checklist (next page) is complete and the 60% deposit is received. The balance of 40% is due at launch. Feedback is gathered in one consolidated round on Day 5. Extra rounds or new features move the project to a standard timeline.

	ERA EXPRESS	STANDARD BUILD
Timeline	3–7 days, fixed	2 weeks – 6 months, by tier
Design	Proven ERA framework styled to your brand	Custom design from scratch (Growth & Scale)
Feedback rounds	1 consolidated round (Day 5)	1–3 rounds per tier
Best for	Launching fast, campaigns, first online presence	Unique features, integrations, complex workflows
Upgrade path	Upgrade to Growth any time; 50% of the Express fee credited within 6 months	Add modules in phases

Tick every box and we can start tomorrow.

This is everything we need from you. Send it in one folder (Google Drive, WeTransfer or WhatsApp) and your Express week is booked.

Brand

- [ ] Logo in PNG or SVG (or order one below)
- [ ] Brand colours and preferred fonts
- [ ] Business name exactly as registered

Words

- [ ] Text for each page: about, services, contact
- [ ] Your top 5 customer questions (for the FAQ / chatbot)
- [ ] Opening hours, addresses, map location

Pictures

- [ ] Photos of your team, premises and work (at least 1200 px wide)
- [ ] Product photos on a clean background
- [ ] Video links you want shown (YouTube / Instagram)

Products & POS

- [ ] Product spreadsheet: name, price, category, stock, description
- [ ] Delivery zones and fees
- [ ] Staff names and roles for POS accounts

Accounts & access

- [ ] Chosen domain name, or access to your existing one
- [ ] Payment gateway account verified (Paystack / Flutterwave / Stripe)
- [ ] Business email names (sales@, info@, ...)
- [ ] Social media page links

Decisions

- [ ] One decision-maker who can approve on Day 5
- [ ] Launch date confirmed
- [ ] 60% deposit paid

SEND IT LIKE THIS

```
YourBusiness_ERA
  └ 01_Logo
  └ 02_Text
  └ 03_Photos
  └ 04_Products.xlsx
  └ 05_Access.txt
```

Share passwords privately in person or by phone, never in a public chat. We change temporary passwords at handover.

MISSING SOMETHING? WE'LL CREATE IT FOR YOU (ADDS 2-5 DAYS)

☐ **Simple logo design (2 concepts)**	**₦60,000**	☐ **Website copywriting, up to 5 pages**	**₦100,000**
☐ **Product photo retouch, 50 images** white background, resized	**₦40,000**	☐ **Product upload, 100 items** you send the spreadsheet + photos	**₦80,000**

COMPLETE PACKAGES

One decision. Everything included.

Build, brand, domain, hosting, business email, security, SEO and months of care, bundled at a price no à-la-carte quote can match. Longer hosting terms lock in today's price.

NEW & SMALL BUSINESSES

Start Complete

Parts bought separately: ~~₦665,000~~
You save ₦140,000 (21%)

PICK YOUR HOSTING TERM

1 YR	₦525,000
2 YRS	₦575,000
5 YRS	₦730,000

EVERYTHING INCLUDED

- Business website, Launch (5 pages)
- Simple logo design
- Website copywriting, 5 pages
- Local SEO + Google Business Profile
- .com domain, 1 year
- Essential hosting, 1 year · 5 emails
- Essential Care, 3 months

2–3 weeks · 5 business emails

GROWING COMPANIES & PROFESSIONALS

Business Complete

Parts bought separately: ~~₦1,786,000~~
You save ₦336,000 (19%)

PICK YOUR HOSTING TERM

1 YR	₦1,450,000
2 YRS	₦1,530,000
5 YRS	₦1,765,000

EVERYTHING INCLUDED

- Business website, Growth (12 pages)
- Logo + mini brand guide
- Website copywriting, 5 pages
- Local SEO + Google Business Profile
- FAQ chatbot (website + WhatsApp)
- Payment gateway setup
- NDPA / GDPR compliance pack
- .com domain, 1 year
- Business hosting, 1 year · 15 emails
- Growth Care, 6 months

3–5 weeks · 15 business emails

MOST POPULAR

BRANDS READY TO SELL ONLINE

Commerce Complete

Parts bought separately: ~~₦2,498,000~~
You save ₦508,000 (20%)

PICK YOUR HOSTING TERM

1 YR	₦1,990,000
2 YRS	₦2,125,000
5 YRS	₦2,520,000

EVERYTHING INCLUDED

- E-commerce store, Growth (500 products)
- Logo + mini brand guide
- Product upload, 100 items
- Second payment gateway (local + international)
- FAQ chatbot + WhatsApp order flow
- Local SEO + Google Business Profile
- Security hardening + firewall
- Social media kit
- Email marketing setup
- .com domain, 1 year
- Performance hosting, 1 year · 30 emails
- Growth Care, 6 months

4–6 weeks · 30 business emails

ORGANISATIONS DIGITISING OPERATIONS

Enterprise Complete

Parts bought separately: ~~₦6,628,000~~
You save ₦1,178,000 (18%)

PICK YOUR HOSTING TERM

1 YR	₦5,450,000
2 YRS	₦5,875,000
5 YRS	₦7,070,000

EVERYTHING INCLUDED

- Web application, Growth (up to 5 modules)
- Flutter mobile app, Launch (Android + iOS)
- Company website, Growth
- Full brand identity
- AI assistant trained on your business
- Security hardening + monitoring
- Data migration
- 2 staff training workshops
- .com domain, 1 year
- Performance hosting, 1 year · 30 emails
- Managed cloud server for the app, 1 year
- Priority Care, 12 months

12–16 weeks · 30 business emails

Also in every package

- ✓ Free consultation & written scope
- ✓ Milestone payments 60 / 30 / 10
- ✓ 30-day warranty
- ✓ Source code & accounts in your name
- ✓ Handover guide + recorded walkthrough

WHAT EVERY PACKAGE INCLUDES

Compare side by side. No fine print.

Every complete package covers the essentials your old quote probably left out: email, backups, security, payments, SEO, content and support after launch.

FEATURE	Start Complete ₦525,000	Business Complete ₦1,450,000	Commerce Complete ₦1,990,000	Enterprise Complete ₦5,450,000
Company email accounts	5	15	30	30
Storage	10 GB	30 GB	100 GB NVMe	100 GB + cloud server
Backups	Weekly	Daily · 14 days	Daily · 30 days	Daily + restore drills
SSL, spam filter, DNS	✓	✓	✓	✓
Security level	Standard	Standard + updates	Hardened + firewall	Hardened + 24/7 monitoring
Chat & AI	WhatsApp button	FAQ chatbot	Chatbot + WhatsApp orders	AI assistant
Payments	Payment link	1 gateway	2 gateways, local + intl.	Gateways + wallets
SEO	On-page + Local SEO	On-page + Local SEO	Product SEO + Shopping feed	Local SEO + analytics
Content & documents	Copy, 5 pages	Copy + privacy & terms	100 products uploaded	Data migration + manuals
Brand	Simple logo	Logo + mini guide	Logo + guide + social kit	Full brand identity
Analytics	GA4	GA4 + Search Console	E-commerce tracking	Custom dashboards
Training	1 session	1 session	1 session	2 workshops
Care after launch	3 months Essential	6 months Growth	6 months Growth	12 months Priority
Typical delivery	2–3 weeks	3–5 weeks	4–6 weeks	12–16 weeks
30-day warranty + source code	✓	✓	✓	✓

Package prices shown with 1-year hosting. 2- and 5-year options are on page 17. Any package can be upgraded with add-ons from page 23.

INDUSTRY-READY PACKS

Already built for businesses like yours.

Starting points shaped by the industries we serve. Each pack is tailored in a free 30-minute consultation, then quoted in writing.



Retail & Supermarkets

Know your real stock and profit, and sell online without double entry.

- POS for up to 3 branches
- Online store, up to 50 products
- Stock synced between shop & web
- Business hosting + 15 emails

4–6 weeks

☐ *from* **₦1,250,000**



Restaurants & Food

Take orders from tables, phones and WhatsApp in one system.

- Website with online menu & ordering
- QR table menu
- WhatsApp order alerts
- Restaurant POS, 1 outlet

3–5 weeks

☐ *from* **₦850,000**



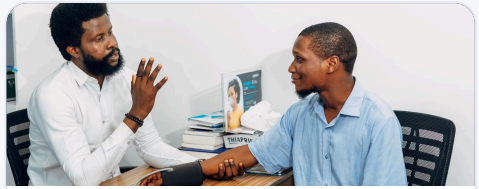
Schools

Impress parents online, then run admissions, results and fees in one portal.

- School website, Growth
- Admissions & enquiry forms
- EduCoreX portal: results, fees, parents
- Portal priced after a free demo

3–6 weeks

☐ *from* **₦650,000**



Clinics & Hospitals

Fewer queues, fewer missed appointments, records you can find.

- Clinic website + appointment booking
- Patient records & billing app
- SMS appointment reminders
- Data-protection pack

6–8 weeks

☐ *from* **₦1,350,000**



Real Estate & Shortlets

Turn listings into enquiries, and enquiries into inspections.

- Listings with search & filters
- Lead CRM + WhatsApp enquiries
- Shortlet booking & payments
- Virtual-tour & video embeds

3–5 weeks

☐ *from* **₦950,000**



Churches, NGOs & Foundations

Reach members and donors at home and abroad, all week long.

- Website, events & media/sermons
- Online giving: local + international
- Volunteer & membership forms
- Newsletter & donor emails

2–4 weeks

☐ *from* **₦550,000**



Fashion & Beauty

Sell the collection online and fill your appointment book.

- Online store, up to 50 products
- Appointment booking for services
- Instagram & WhatsApp catalogue
- Social media kit

2–4 weeks

☐ *from* **₦650,000**



Logistics & Delivery

Dispatch, track and get paid, with every delivery visible.

- Customer app + rider app
- Dispatch dashboard
- Live tracking & proof of delivery
- Wallets, payouts & reports

3–5 months

☐ *from* **₦3,500,000**

03

PART 03

Run, grow & protect.

Launching is day one. Hosting, payments, add-ons and care keep you online, secure and growing, at prices you can plan for.

Hosting, domains & email 21
Payment platforms 22
Add-ons: brand, content, marketing 23
Add-ons: AI, integrations, security 24
Care & maintenance 25
Why our prices are fair 26
Our engineering standards 27
How we work 28

Stay online. Pay less the longer you commit.

Prepay 2 years and save about 11%. Prepay 5 years and save about 19%. Every plan includes free SSL, DNS set-up and professional email such as sales@yourbrand.com.

ESSENTIAL
For a standard business website

1 YR	₦36,000
2 YRS	₦64,000
5 YRS	₦145,000

- 1 website
- 10 GB SSD storage
- 5 business email accounts
- Weekly backup
- Free SSL + spam filter
- Email support

MOST POPULAR

BUSINESS
For active sites & small stores

1 YR	₦72,000
2 YRS	₦128,000
5 YRS	₦290,000

- Up to 3 websites
- 30 GB SSD storage
- 15 business email accounts
- Daily backup, 14-day history
- Malware scanning
- Staging site

PERFORMANCE
For busy stores & portals

1 YR	₦144,000
2 YRS	₦256,000
5 YRS	₦580,000

- Up to 5 websites
- 100 GB NVMe storage
- 30 business email accounts
- Daily backup, 30-day history
- CDN + web firewall
- Priority support

DOMAIN NAMES

.com.ng	from ₦9,000 /yr
.ng	from ₦18,000 /yr
.com	from ₦24,000 /yr
.org	from ₦25,000 /yr
.africa	from ₦30,000 /yr

Registrar prices move with FX. We confirm the live price before purchase. The domain is registered in your name.

MANAGED CLOUD SERVER
For web apps, POS back-ends, mobile-app APIs and high-traffic stores. Sized to your traffic.

1 YR	from ₦360,000
2 YRS	from ₦650,000
5 YRS	from ₦1,450,000

Need more inboxes? Google Workspace or Microsoft 365 is set up at the provider's price, plus a one-time ₦30,000 / US$60 set-up fee.

Domain
Your address on the internet, e.g. *yourbrand.com*. Renewed yearly, registered in your name.

Hosting
The computer that keeps your website online 24/7. Think of it as rent for your shop online.

Business email
Addresses like *sales@yourbrand.com* that build trust. A Gmail address can't.

SSL
The padlock in the browser. Required for payments and Google ranking. Always free with us.



PAYMENT PLATFORMS

Get paid in Lagos, London or Los Angeles.

We connect the gateways your customers already trust. Integration is our work; transaction fees go to the provider, never to us.

Our integration fee
First gateway included in every store & app build. Each extra gateway **~~₦40,000~~**.

YOUR CUSTOMERS CAN PAY WITH

Visa · Mastercard · Verve · Amex · Apple Pay · Google Pay · Bank transfer · USSD · Mobile money · PayPal

Fees from official provider pricing pages, checked 04 Nov 2026. Providers can change them at any time. We help you open and verify your merchant account.

Paystack

NIGERIA & AFRICA

Local cards: 1.5% + ₦100 (₦100 waived under ~~₦2,500~~; capped at ~~₦2,000~~). International cards: 3.9% + ₦100.

CURRENCIES	NGN · USD (eligible accounts)
PAYOUTS	Usually next business day to your Nigerian bank
WE SUGGEST IT	As the default for any Nigerian store, school or app

Cards, transfer, USSD, Apple Pay

Flutterwave

AFRICA & CROSS-BORDER

Local: 2.0%. International cards: 4.8%. VAT applies to fees.

CURRENCIES	NGN, USD, GBP, EUR + African currencies
PAYOUTS	Settlement schedule set by Flutterwave
WE SUGGEST IT	As a second gateway, or when selling across Africa

Cards, transfer, mobile money, USSD

Stripe

GLOBAL BUSINESSES

For companies registered in Stripe countries (US, UK, EU, Canada and others). Nigerian businesses reach Stripe through Paystack.

CURRENCIES	135+ currencies
PAYOUTS	Payouts to your local bank in Stripe countries
WE SUGGEST IT	For international clients with a company abroad

Cards, Apple Pay, Google Pay, Link

PayPal

INTERNATIONAL BUYERS

Trusted by overseas customers. Receiving into Nigeria depends on account eligibility.

CURRENCIES	25+ currencies
PAYOUTS	Withdraw per PayPal's rules for your country
WE SUGGEST IT	Beside a card gateway when buyers are in the US / UK

PayPal balance, cards

Payoneer

EXPORTERS & FREELANCERS

Receive USD, GBP and EUR invoice payments. Fees vary by route and currency.

CURRENCIES	USD, EUR, GBP and more
PAYOUTS	Withdraw to your Nigerian bank account
WE SUGGEST IT	For invoicing foreign clients and marketplace income

Invoices, marketplace payouts

Bank transfer & USSD

EVERY NIGERIAN CUSTOMER

Dedicated virtual accounts and automatic confirmation through your gateway.

CURRENCIES	NGN
PAYOUTS	Instant confirmation via virtual accounts
WE SUGGEST IT	Always, because many Nigerian buyers prefer transfer

Transfer, USSD, POS terminals

ADD-ONS MENU

Add only what creates value.

Tick anything you'd like on top of your build or package. Every price is a fixed fee unless marked "from".



Brand & identity

Look established from day one.

- [ ] **Simple logo design (2 concepts)** — ₦60,000
- [ ] **Logo + mini brand guide** — colours, fonts, usage rules — ₦180,000
- [ ] **Full brand identity** — strategy, logo system, stationery, guide — *from* ₦350,000
- [ ] **Business card & letterhead design** — ₦35,000
- [ ] **Social media kit (10 templates)** — Canva-editable — ₦60,000
- [ ] **Company profile document design** — up to 12 pages — ₦120,000

Content & documents

Words, products and paperwork, handled.

- [ ] **Website copywriting, up to 5 pages** — ₦100,000
- [ ] **Extra page of copy** — per page — ₦25,000
- [ ] **Product upload, 100 items** — you send the spreadsheet + photos — ₦80,000
- [ ] **Product photo retouch, 50 images** — white background, resized — ₦40,000
- [ ] **Privacy policy, terms & refund policy** — templates adapted to you — ₦50,000
- [ ] **User manual / SOP documentation** — PDF + video walkthrough — ₦80,000

SEO & marketing

Be found, then be chosen.

- [ ] **Local SEO + Google Business Profile** — maps, reviews, citations — ₦120,000
- [ ] **Technical SEO audit + fixes** — ₦150,000
- [ ] **Ongoing SEO management** — content, links, monthly report — ₦150,000 /mo
- [ ] **Google / Meta ads setup** — ad spend paid separately — ₦80,000
- [ ] **Email marketing setup (Brevo / Mailchimp)** — list, templates, automation — ₦50,000
- [ ] **Social media business pages setup** — Facebook, Instagram, LinkedIn, TikTok — ₦50,000

POPULAR BUNDLES: BUY TOGETHER AND SAVE

ADD-ON BUNDLE

Look Established

Logo + mini brand guide, business card & letterhead, social media kit

Separately ~~₦275,000~~ · you save ~~₦40,000~~

- [ ] ₦235,000

ADD-ON BUNDLE

Get Found

Local SEO + Google Business Profile, technical SEO audit, social pages, ads setup

Separately ~~₦400,000~~ · you save ~~₦60,000~~

- [ ] ₦340,000

ADD-ON BUNDLE

Content Done For You

Copy for 5 pages, privacy & terms, 100 products uploaded, 50 photos retouched

Separately ~~₦270,000~~ · you save ~~₦40,000~~

- [ ] ₦230,000

ADD-ONS MENU

Automate, connect and protect.

Chatbots and AI that answer while you sleep, integrations that remove double work, and security that protects your reputation.



Chat, AI & automation

Answer customers at 2am without hiring.

Live chat widget setup Tawk.to / Crisp	₦30,000
FAQ / rule-based chatbot website or WhatsApp	₦120,000
AI assistant trained on your business + AI usage, billed at cost	*from* ₦250,000
WhatsApp Business API automation + Meta conversation fees	*from* ₦200,000

Payments & integrations

Connect the tools you already use.

Additional payment gateway first gateway included in stores & apps	₦40,000
Payment gateway on a website donations, fees, deposits	₦60,000
Booking & appointment calendar with reminders	₦100,000
SMS notifications setup + SMS units at cost	₦50,000
Extra language per language	₦80,000
Multi-currency checkout	₦100,000
CRM integration (Zoho / HubSpot)	*from* ₦150,000
Accounting integration (QuickBooks / Zoho / Sage)	*from* ₦200,000
App store accounts setup & listing Google $25 once · Apple $99/yr paid by you	₦30,000

Security & compliance

Protect your data, customers and reputation.

Security hardening + Cloudflare firewall	₦120,000
Uptime & error monitoring setup alerts to email / WhatsApp	₦60,000
Off-site backup, 30-day history	₦40,000 /yr
Two-factor login / single sign-on	₦100,000
NDPA / GDPR compliance pack privacy notice, cookie consent, data map	₦100,000
Independent penetration test	*from* ₦250,000

Data, training & hardware

Smooth hand-over to your team.

Data migration & clean-up from Excel, old software or paper records	*from* ₦80,000
Staff training workshop (half-day) on-site in Lagos or remote	₦60,000
POS hardware installation per till · hardware at market price	₦25,000

WHAT THIS LOOKS LIKE IN REAL LIFE

"How much? Where are you? Do you deliver?"

Your chatbot answers the top questions instantly, day and night, then hands serious buyers to your team on WhatsApp.

Paid at 2am, you know by 2:01am

Paystack confirms the payment, the order is created and you get a WhatsApp alert. No more screenshots of transfer receipts.

Fewer no-shows

Automatic SMS and email reminders the day before every appointment, class or pickup.

A bad day doesn't become a disaster

Firewall, monitoring and 30 days of off-site backups mean you can be restored in hours, not weeks.

CARE & MAINTENANCE

Hosting keeps you online. Care keeps you healthy.

Software ages: browsers update, plugins change, attackers probe. A care plan keeps your system secure, backed up and improving every month.



Not included in care

New modules, redesigns, major features, third-party licences, cloud bills, SMS / AI usage and ad campaigns. These are quoted separately. Large custom systems are usually budgeted at 12–20% of the build value per year.

ESSENTIAL CARE

For a standard business website

- MONTHLY ₦25,000 /mo
- ANNUAL 2 months free ₦250,000 /yr

- Monthly updates & health check
- Weekly backup review
- 1 hour of small edits / month
- Email support, 2-business-day reply

RECOMMENDED

GROWTH CARE

For active websites & growing stores

- MONTHLY ₦60,000 /mo
- ANNUAL 2 months free ₦600,000 /yr

- Security & plugin updates
- Daily backup checks
- 3 hours of edits / month
- Monthly health report
- 1-business-day reply

PRIORITY CARE

For revenue-critical systems

- MONTHLY ₦120,000 /mo
- ANNUAL 2 months free ₦1,200,000 /yr

- 24/7 uptime monitoring
- Daily backups + restore drills
- 8 hours of improvements / month
- Same-business-day reply
- Quarterly strategy call

WITHOUT CARE, THIS IS WHAT USUALLY HAPPENS

Month 3
A plugin update breaks the contact form. Nobody notices for weeks.

Month 6
The site slows down, Google ranks it lower and enquiries drop.

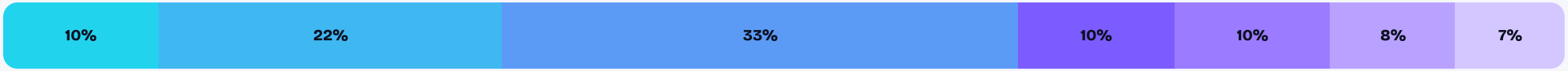
Month 9
An outdated component gets hacked, and there is no recent backup.

WHICH CARE PLAN FITS?

Business website, landing page	Essential Care	Low change, low risk
Online store, booking site, busy blog	Growth Care	Payments and content change weekly
POS, web app, mobile app, ERP	Priority Care	Downtime costs you money every hour
No plan, just occasional help	Ad-hoc support	₦15,000 per hour, billed in 30-minute blocks

Where every naira goes.

A Growth website is not “a few pages”. It is seven disciplines of work. Here is how a Growth website is built, and what each part costs.



Discovery & strategy	UX & UI design	Development	Content structure & SEO	Testing on real devices	Launch, training & documentation	Project management & 30-day warranty
₦65,000	**₦143,000**	**₦214,500**	**₦65,000**	**₦65,000**	**₦52,000**	**₦45,500**

What moves a price up or down

- Number of pages, screens, modules and user roles
- Payments, logistics, SMS or accounting integrations
- Number of branches, products and records to migrate
- Security, compliance and uptime requirements
- Custom design vs. our proven frameworks
- How ready your content is (see Express)

Three ways to fit your budget

- **Start lean, upgrade later.** Move from Launch to Growth within 6 months and 50% of your Launch fee is credited.
- **Build in phases.** Launch the money-making feature first; add modules as revenue grows.
- **Pay by milestones.** 60% / 30% / 10%, never 100% upfront.

How we compare

	LOW-COST OPTION	ERA	AGENCY ABROAD
Written scope & fixed quote	Rarely	✓	✓
Registered, accountable business	Sometimes	✓ CAC BN 3411034	✓
30-day defect warranty	✗	✓	✓
Documentation & training	✗	✓	✓
You own the source code	Unclear	✓ after final payment	Often extra
Support after launch	Hard to reach	Care plans from ₦25,000/mo	✓
Typical Growth website price	₦80k–150k	₦650,000	US$5,000–15,000

EXAMPLE: THE VALUE MATHS

A Growth website at **₦650,000** that brings just **2 extra customers a month**, each worth **₦50,000** in profit, pays for itself in about **7 months**, then keeps earning for years.

THINGS WE NEVER CHARGE FOR

- ✓ Consultation & quote
- ✓ First gateway on stores & apps
- ✓ SSL certificates
- ✓ Fixes in the 30-day warranty
- ✓ Revisions within your tier
- ✓ Your source code

OUR ENGINEERING STANDARDS

What you get under the hood.

The same stack and standards behind our own products, applied to every client build. Whatever we build, you own: code, content and accounts.

Secure by default
HTTPS everywhere, hashed passwords, OWASP Top-10 practices, role-based access.

Fast on Nigerian networks
Compressed images, caching and a CDN. Growth sites target 90+ on Google PageSpeed.

Mobile-first
Designed for the phone first, then tested on real Android, iPhone, tablet and desktop.

Backed up
Automated backups with tested restores. Your data is never held hostage.

Documented
Admin guide, credentials sheet and a recorded walkthrough at handover.

Tested
Functional, payment and cross-browser checks before every launch.

Accessible
Readable contrast, keyboard navigation and alt text. WCAG AA on Scale builds.

Privacy-aware
Built with Nigeria's NDPA 2023 and the EU GDPR in mind.

THE TOOLS WE ACTUALLY BUILD WITH

Python · Flask · PHP · Laravel · JavaScript · Flutter · MySQL · SQLite · C / C++ · Arduino · Windows · Linux · Git · GitHub · Vercel

WHAT YOU RECEIVE AT HANDOVER

- ✓ Live, tested system
- ✓ Admin login + credentials sheet
- ✓ Domain, hosting & email in your name
- ✓ Source code (Git repository)
- ✓ Admin guide (PDF)
- ✓ Recorded video walkthrough
- ✓ Training session for your team
- ✓ 30-day warranty certificate

HOW WE WORK

Six steps from first chat to growing business.

You always know what is happening, what it costs and what comes next. Weekly updates by WhatsApp or email, with calls on Google Meet or Zoom.

01
Discover
Free 30-minute consultation. We learn your goal, customers and budget.
DAY 1

02
Define
Written scope, timeline and fixed quote. You approve before we start.
2–5 DAYS

03
Design
Your brand applied to real layouts. You review and comment.
WEEK 1–2

04
Build & test
Short build cycles with a live preview link you can open any time.
PER TIER

05
Launch
Go live, handover documents, training for your team.
LAUNCH DAY

06
Care & grow
Updates, backups, improvements and monthly reports.
ONGOING

Milestone payment plan
Standard projects. Large builds can be split into more milestones.

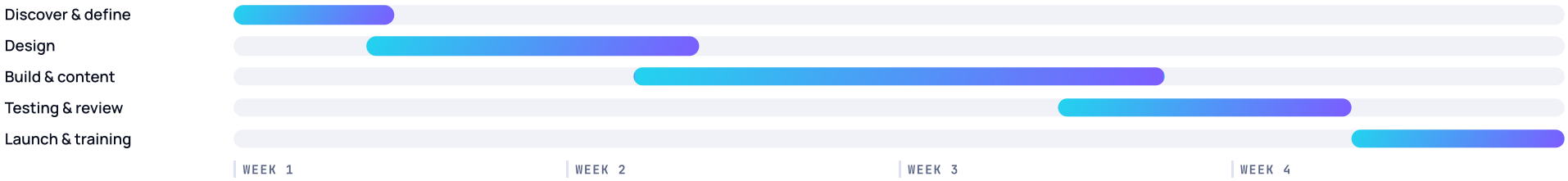
60% to schedule & begin

30% after preview review

10% before handover

Express: 60% to start · 40% at launch

EXAMPLE: A GROWTH WEBSITE, WEEK BY WEEK



Lagos on-site
Discovery, POS installation and staff training at your premises.

Worldwide, remote
Clients in the UK, US, Canada and Europe served fully online, on West Africa Time (GMT+1).

Easy to pay
Bank transfer or Paystack in ₦; Payoneer, PayPal, wire or card in US$.

BUILD YOUR OWN QUOTE

Your selection, added up.

Tick boxes anywhere in this book and they appear here, totalled in your currency. Submit it to us online, send it on WhatsApp, or print this page for your ERA consultant.

YOUR DETAILS

NAME

COMPANY

PHONE / WHATSAPP

EMAIL

COUNTRY

PREFERRED LAUNCH DATE

WHAT SHOULD THIS PROJECT ACHIEVE?

ITEM	BILLING	PRICE

UPFRONT
—

PER YEAR
—

PER MONTH
—

Estimate only. Your formal quote confirms scope, timeline and any "from" prices in writing within 48 hours. Prices exclude VAT where applicable.

CLIENT SIGNATURE

ERA CONSULTANT

TERMS&COND

CLEAR TERMS. NO SURPRISES.

Terms & conditions

01 Quotes
Written quotes are valid for 30 days. Prices in this catalogue apply to quotes issued Nov 2026 – Oct 2027.

02 Payment
Standard: 60% to begin, 30% after preview review, 10% before handover. Express: 60% / 40%. Work begins when the deposit clears.

03 Scope
We deliver what the approved scope describes. New ideas are welcome and handled through a written change request with its own price and timeline.

04 Content & access
You provide content, accounts and approvals on time. Delays on your side pause the timeline. They do not cancel it.

05 Revisions
Revision rounds are as stated in each tier. Extra rounds are billed at ₦15,000 / US$30 per hour.

06 Third-party fees
Domains, app-store accounts, gateway fees, SMS, AI usage, licences and cloud bills are paid by you, at cost.

07 Ownership
Source code, designs and content transfer to you after final payment. Licensed platforms stay under their own licence terms.

08 Warranty
30 days after acceptance we fix defects against the approved scope free of charge. New features are not defects.

09 Renewals
Hosting, domains and care renew on their anniversary. We remind you 30 and 7 days before. Unpaid services may be paused after 14 days.

10 Data protection
Your data stays confidential. We handle personal data in line with Nigeria's NDPA 2023 and, for EU / UK clients, the GDPR.

11 Currency
Clients billed in Nigeria pay in Naira. International clients pay in US Dollars. Gateway or transfer charges are borne by the payer.

12 Cancellation
You may pause or cancel at any time. Work completed up to that point is billed, and deliverables for paid milestones are handed over.

By signing a quote or paying the deposit, you accept these terms.

CLIENT NAME & SIGNATURE _____

DATE _____

QUESTIONS CLIENTS ASK

Straight answers.

How fast can you start?

Usually within 3 business days of the deposit. Express projects are booked into the next available week.

Do I own my website and code?

Yes. After final payment the code, design and content are yours, and your domain is registered in your name.

Can you redesign my existing website?

Yes. Redesigns are priced like new builds, minus whatever content and features can be reused.

Is there a monthly payment option?

Builds are paid by milestones. Hosting and care can be monthly or annual. Annual care gives you two months free.

Can you build an app like the big ones?

Yes, in phases. We start with the features that earn money, then grow the app with your users.

Will my website show up on Google?

Every build includes on-page SEO, a sitemap and Search Console. Ranking takes time; Local SEO and ongoing SEO speed it up.

Is my data safe with you?

We follow the NDPA 2023 and GDPR, use encrypted connections and backups, and sign an NDA on request.

Can I update the website myself?

Yes. Every website comes with an easy editor and a training session, plus a recorded walkthrough.

What if I already have a domain or hosting?

We work with it. Just share access, and we deduct those items from your quote.

Do you work with clients outside Nigeria?

Yes. International clients are served fully online and billed on our US$ rate card.

What happens after the 30-day warranty?

Choose a care plan, or call us when you need help at ₦15,000 / US$30 per hour.

Do you supply POS hardware?

We source terminals, printers and scanners at market price and install them. No hidden mark-up surprises.

Can I pay in instalments?

Yes, by milestones (60 / 30 / 10). Large projects can be split into more phases so you pay as each one goes live.

Can you take over a system someone else built?

Yes. We start with a paid audit, then quote fixes, care or a rebuild, whichever costs you less.

YOUR NEXT STEP

Let's build what's next.

Book a free 30-minute consultation. Bring your idea, your questions or this catalogue with boxes ticked. You'll leave with a clear plan and a written quote.

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